

WHATSAPP A BLISS OR MISERY?

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ABSTRACT: WhatsApp is a social networking messenger which provides a cross platform [7] working using smart phones which enables users to send instant messages, images, videos etc. WhatsApp messenger has become a popular application among users worldwide as it is very easy to use; enable everyone to share undercharged messages, graphics, and videos. E-learning through mobile is growing worldwide and its misuse too. WhatsApp has a positive as well as negative impact. This research project discusses different aspects, showing how WhatsApp affect people, their personal life and professional life, and college life. This study also shows that application could be considered as bliss or misery; it just depends upon how an individual use it. This study includes a survey over a very small mob and the data analysed to get information about what features of WhatsApp are commonly used by people for sharing their views and valuable data.

KEYWORDS: WhatsApp, Facebook, Social networking messenger, Smartphones.

I. INTRODUCTION

Very perfectly said by Henry David Thoreau that “Men has become tools of their tools”. Humans are capable of accomplishing each and every kind of task but now- a -days they are depending more automatically over mobile phones and new digital devices. First for communicating a postcard was sent with minimum number of words written. But after the creation of various mobiles and mobile based messaging applications a boom has been created. Smartphone has already become a very significant part of our life. They are providing us communication, collaboration, user friendly interface, portability and automatic access. WhatsApp in mobile phones is one of the most popular messaging applications especially among Youths. A recent, survey by US-based JANA MOBILE an organisation focused on redirecting budgets to mobile phones, found that 55% of mobile messaging users in INDIA use WhatsApp [1].

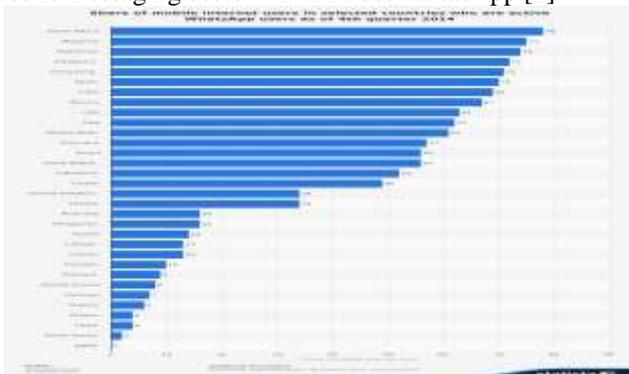


Fig. 1 Share on mobile internet users in selected countries who are active WhatsApp users as of 4th quarter 2014.

The number of WhatsApp users has overcome number of Facebook users. According to InMobi survey conducted by Statista in Indonesia the 61% of mobile app users use WhatsApp as their messenger among Blackberry messenger, WeChat, Line, Facebook [2]. The number of WhatsApp users emerged in 2014-1015 have overcome the number of Facebook users. With the increasing use of WhatsApp; sharing of photos, views, graphics, and videos is also increasing.

WhatsApp a big attraction!

The youth are obsessed; the older folk too are increasingly switching from SMS technology to messenger applications esp. WhatsApp. Worldwide, the monthly active users over WhatsApp have been increased to 800 million in 2015[3]. WhatsApp provides undercharged messaging, video sharing, audio sharing, image sharing, and graphic sharing, confirmation about delivery of messages, information about online users, last seen by the users, their interest through their status; is making people switch from SMS to messenger applications. Studies show that cost is the major factor on which the use of mobile application depends.

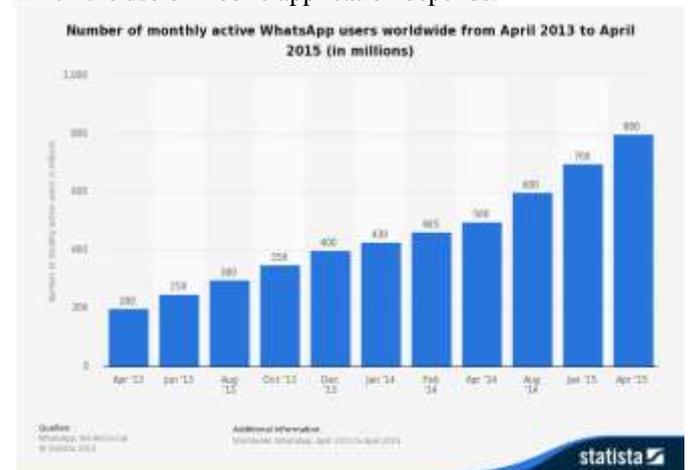


Fig.2 Number of monthly active WhatsApp users worldwide from April 2013 to April 2015(In Millions)

Through this graph it can be interpret that how WhatsApp is attracting the crowd all over the world. People are purchasing Smartphones for using WhatsApp. This application is providing a hike to the mobile manufacturing companies and mobile sellers.

WhatsApp an important factor for mobile manufacturing companies!

Smartphones as palmtops provide fast access to the internet, more user friendly interface, and good Wi-Fi connectivity esp. touch phones. We can access any application by just one touch. This has become a trend since it is affecting lifestyles

of people. People are completely busy interacting with one another in a dreamlike world of technology. They find it fascinating and a standard for communicating. For using messenger applications more speedily, people are purchasing smart Android and Window phones.

WHATSAPP A BLISS!

WhatsApp can bring outstanding results if you use it to do so. The beauty in using WhatsApp is:

- It's very cost effective. We can send arbitrary number of messages and of arbitrary length. Communication has become easy.
- We can send images, audios, graphics, and text from any corner just by charging a internet pack in our mobile. Thus "WhatsApp fill relation gaps".
- Data sharing has become very easy esp. due to user-friendly interface. We can find all options for sending any kind of data over just on clicking WhatsApp icon if we have installed it in our phone and we have are using the upgraded version.
- It shows the "online" member name as well as the "last seen" which enable a user to know whether the other person is available or not.
- It also notifies when message is sent, acknowledges us when message is delivered without any disturbance, and notifies also whether the other person has seen our data or not.
- It is a secured means of transmitting data as every person uses its phone number as unique id for creating a WhatsApp id.
- We can block the unwanted people.
- We can add smiley to make your chats effective.
- The best feature is we are free to express our views over WhatsApp.
- We can use the group chat feature to chat in groups sharing our feelings.
- We can learn by sending knowledgeable facts, news and information.
- We can save someone's life by forwarding message for transplanting requirements or blood donations, even by informing about an upcoming calamity.
- We can make someone laugh and smile if someone is completely feeling lonely or homesick.
- It increases contact with the people whom we got separated and we wish to contact them again which is featured and achievable through the search field provided.
- WhatsApp can be a valuable application if you use it for effective communication and collaboration for bring up a superior, fruitful output.

WHATSAPP A MISERY!

WhatsApp is just an application we it depends upon an individual how they use it. WhatsApp can bring sorrow; following points may justify this:

1. WhatsApp can lead to cold war or conflict or divorces . According to a new report from the Italian Association of Matrimonial Lawyers, social messaging service WhatsApp is

cited in 40% of Italy's divorce cases as evidence against unfaithful partners. [5]

- WhatsApp leads to addiction of mobile phones which is a big cause of psychological problems as well as other health problems.
- WhatsApp is misused by people to transmit false information about climate, people and various subjects.
- WhatsApp is used for long time diverting students from their studies, diverting workers from their job.
- People transform completely; they forget about the people surrounding them and present actually, even forget eating food, and sometimes they forget moral values; start living in world of fantasies.
- People are so indulged in using WhatsApp that they just ask their friends and family members to send any kind of information through it. They have been isolated from e-mails, Bluetooth communication etc.
- WhatsApp decreases the creativity and imagination power; as they are diverted from books and real world.

AIM: To study whether WhatsApp is valuable or detrimental.

II. OBJECTIVES

1. To study how frequently people use WhatsApp?
2. Sharing of any kind of data create an impact over the crowd.
3. What are the key purposes for which WhatsApp is used?
4. What are the features of WhatsApp that are regularly and most frequently accessed by users?
6. Is WhatsApp beneficial to people?

III. METHODOLOGY

Very few students belonging to different backgrounds were selected and an online questionnaire was generated using Google forms. It was sent to the students studying in IIPS – DAVV and some other persons from different age groups.

HYPOTHESIS: Following are the assumptions:

1. Every person or respondent use WhatsApp as their messenger application.
2. They all use android based, java based or windows based phones that supports WhatsApp.
3. The votes are collected from all the respondents without discriminating among Males and females and they all not belong to same age group.
4. Valuable data depends upon individual's profession.

SAMPLE: A small random sample of 30 people was taken of any age group, any gender.

DELIMITATION: All respondents are belonging from India (esp. Madhya Pradesh .Chhattisgarh, Uttar Pradesh).

INTERPRETATIONS AND RESULTS:

Interpretations on the basis of the questionnaire are listed below:

A. Do you use WhatsApp for sending images?

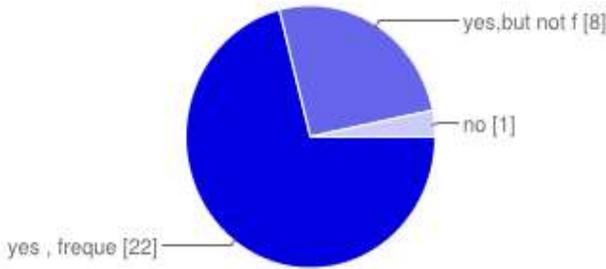


Fig.3 Above chart shows how many people use WhatsApp for sending images frequently.

yes, frequently	22	71%
yes, but not frequently	8	25.8%
No	1	3.2%

Through this we can conclude that most people Share images frequently.

B. Do you use WhatsApp for sharing audio?

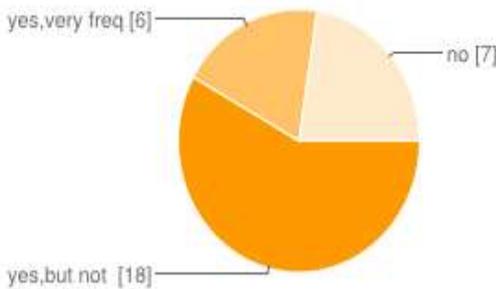


Fig.4 Above chart shows how many people use WhatsApp for sharing Audio frequently.

yes, but not frequently	18	58.1%
yes, very frequently	6	19.4%
No	7	22.6%

Through this data we can conclude that people Do not share audio much frequently.

C. Do you use WhatsApp for sharing the information you obtained through what has been shared /messedged by any other person?

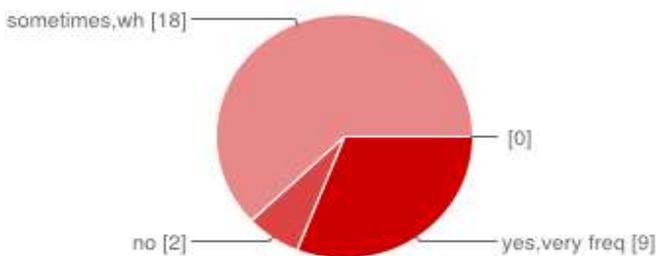


Fig.5 This pie chart shows the What percentage of people share the information obtained through other persons.

yes, very frequently	9	29%
No	2	6.5%
Sometimes, when I find it much important	18	58.1%
	0	0%

Through this data we can conclude that people Share the message obtained through others When it's quite important.

D. Do you change your status frequently over WhatsApp?

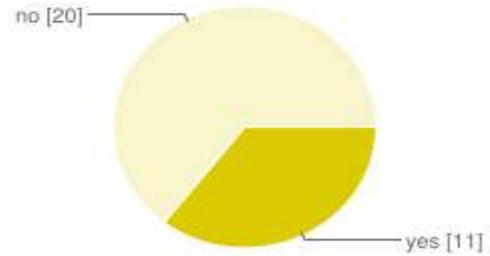


Fig. 6 This pie chart shows how frequently people change their status

Yes	11	35.5%
No	20	64.5%

Through this data we conclude that People don't change their status frequently.

E. Do you find using WhatsApp bring a change in your lifestyle?

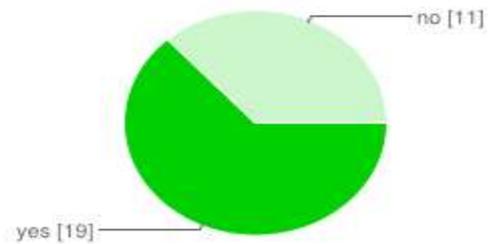


Fig.7 This pie chart shows the how WhatsApp bring a change in lifestyle.

Yes	19	61.3%
No	11	35.5%

Through this data we can conclude that WhatsApp Bring change in one's lifestyle.

F. Does using WhatsApp increase your standard of living?

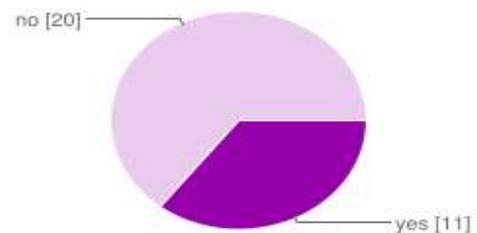


Fig.8 This pie chart shows the affect of WhatsApp on your standard of living.

Yes 11 35.5%
No 20 64.5%

Through this data we can conclude that WhatsApp increases your standard of living.

F. On using WhatsApp how do you feel?
It's just a waste of time

I enjoy chatting for hours with friends and family
share data for valuable use
use for my assignment completion

for distributing a kind of information which may prove important to everyone
Good, I just passed my time..

messaging avoid loneliness

hiding my actual entity i can find someone who i can share my feelings with

Through this we can conclude that 38.7% of respondents use WhatsApp for sharing data for valuable use,25.8% of respondents use WhatsApp believe WhatsApp is a waste of time,25.8% of respondents feel that WhatsApp is good for distributing a kind of information which may prove important to everyone,19.4% believe that it's just for passing time,9.7% respondents use for avoiding loneliness,12.9% use for completing assignment and study purposes ,another 12.9% use WhatsApp as they enjoy chatting with friends and family ,and none of them misuse WhatsApp for hiding actual identity.

IV. CONCLUSION

WhatsApp has two sided picture, on one side it is a way of communicating with the friends and family members living thousands of kilometers apart and on the other hand there are not only bad effect on the youth but also the killing of precious time.[6].WhatsApp is very user friendly ,cost effective, easily available outstanding messenger application created in this technological era. It can be used for valuable or detrimental purpose,it completely depends upon the user.

FINDINGS:

- 1: Most people share images frequently.
- 2: People Do not share audio much frequently.
- 3: People share the message obtained through others when it's quite important.
- 4: People don't change their status frequently.
- 5: WhatsApp Bring change in one's lifestyle.
- 6: WhatsApp increases your standard of living.
- 7: Most people use use WhatsApp for sharing valuable data.

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